



FACULTY DEVELOPMENT PROGRAMME ON ENTREPRENEURSHIP DEVELOPMENT

5th December to 17th December, 2016



Sponsored by

National Science & Technology Entrepreneurship
Development Board (NSTEDB),
Department of Science & Technology, Government of India, New Delhi

Entrepreneurship Development
Institute of India, Gujarat



Organised by

DEPARTMENT OF SCIENCE & HUMANITIES

Sri

SAI RAM INSTITUTE OF TECHNOLOGY

An ISO 9001 : 2008 Certified Institution

Sai Leo Nagar, West Tambaram, Chennai - 44. Tel : 044 - 2251 2111

www.sairamit.edu.in



ABOUT THE COLLEGE

Sri Sairam Institute of Technology was established by the well known philanthropist MJF.Ln.Leo Muthu in 2008. The college offers 6 UG Programme in Engineering and Technology and Post graduation in Management Studies. The Institution has grown to be recognized amongst the reputed institution in Tamil Nadu in a short span with highest degree of commitment and enthusiasm of the Staff, Management and Students. The institution promotes academic & research activities at various levels through seminar, conferences, symposium and FDP. The college is consistently ranked in Top 10 position published by Anna University.

INNOVATION AND ENTREPRENEURSHIP DEVELOPMENT CENTRE (IEDC)

Innovation and Entrepreneurship Development Centre was established in 2015 at Sri Sairam Institute of Technology. IEDC is funded by Department of Science and Technology, New Delhi, for five years with the total grant of Rs 44 Lakhs. Mission of IEDC is "Develop Institutional mechanism to create Entrepreneurial culture in academic Institutions, to foster growth of innovation and entrepreneurship amongst the faculty and students."

ORGANIZING DEPT DEPT. OF SCIENCE AND HUMANITIES

The Department of Science & Humanities supports the Engineering Branches to provide the basics of engineering sciences. The Association of Science & Humanities has been regularly conducting Seminars, Guest Lectures by eminent personalities from various places, topics on Mathematics, Physics, Chemistry and English. Our faculty members are actively involved in R& D and consultation projects for many reputed industries.

About NSTEDB

The National Science & Technology Entrepreneurship Development Board (NSTEDB), established in 1982 by the Government of India under the aegis of Department of Science & Technology, is an institutional mechanism to help promote knowledge driven and technology intensive enterprises. The Board, having representations from socio-economic and scientific Ministries/Departments, aims to convert "job-seekers" into "job-generators" through Science & Technology (S&T) interventions.

About the Programme

The most crucial change agents in the process of developing young entrepreneurs are the teachers with adequate skills, knowledge & information in the area of entrepreneurship. The programme is designed to train & develop trainer-motivators among the teachers so that, they can act as resource persons in guiding & motivating the young students to take up entrepreneurship as their career.

Objectives of the 2-week Programme

- ★ To enable the teachers to guide, motivate and counsel the students towards entrepreneurial career.
- ★ To expose the teachers to the entrepreneurship development process and equip them to develop Vision, Strategy & Structure for Entrepreneurship Development Activities in their colleges.
- ★ Enhance & develop requisite skills in teachers to introduce Entrepreneurship oriented course in their colleges and take up Research & Consultancy in Entrepreneurship.

Resource Persons

Experts from Industry & Academia, Government Agencies, Entrepreneurs & Financial Experts.

Who can Participate?

Teachers of Science & Technology Colleges/ Institutions, persons from organizations engaged in entrepreneurship development.

Duration

5th Dec to 17th Dec 2016

Participation Fee

There is no participation fee as it is sponsored by DST.

No. of Participants limited to 25.

LAST DATE FOR RECEIVING THE NOMINATIONS:

28 NOV 2016

Accommodation

Accommodation will be provided at our Hostels for the Outstation participants on request.

Programme Content

- ★ Entrepreneurship – Concept & Present Scenario
- ★ Entrepreneurial Competencies
- ★ Identification & Selection of Potential Entrepreneurs
- ★ Business Environment Scanning
- ★ Business Plan Preparation
- ★ Business Opportunity Identification
- ★ How to Start a SSI unit, Agencies involved in promoting and assisting SSI units.
- ★ Achievement Motivation: Training & Problem Solving
- ★ Role of Supporting Agencies in Innovations/ Startups
- ★ Managerial Aspects
- ★ Interface with successful entrepreneurs
- ★ Organizing Entrepreneurship programmes in Institutions



Chief Patron

Mr. Sai Prakash Leomuthu, CEO

Patrons

Ms. Sharmila Rajaa, Trustee

Co-ordinator

Dr. K. Palanikumar, Principal

Mr. G. Shanmugasundar, IEDC

Organizing Secretary

Mr. V. Balaji, HOD,
Department of Science & Humanities

Organizing Committee

Dr. D. Yokesh

Mr. D. Muralidharan

Dr. A. Rajabhuvaneswari

Dr. Daisyln Anbu Sujitha

Mr. T. Arivazhagan

Mr. K. Ravikumar

Mrs. K. Poornima Varalakshmi

Mrs. P. Yamini

TENTATIVE FDP SCHEDULE

DATE	SESSION I 9.45 AM-11.15 AM	SESSION II 11.30- 12.45PM	SESSION III 1.30- 2.30 PM	SESSION IV 2.45PM- 4PM
05-12-2016	Inaugural & Introduction to the Programme & Participant's expectations	Micro lab for behaviour stimulation	Entrepreneurship & Economic Development	Charms of Becoming an Entrepreneur
06-12-2016	Role of Support agencies in entrepreneurship		Entrepreneurship in Education, emerging trends & Role of DST in promoting Entrepreneurship	Curriculum Development for Promoting Entrepreneurship amongst S&T target groups
07-12-2016	Business Opportunity identification and Guidance		Market Survey: Need & Importance	Market Survey: Tools and Techniques
08-12-2016	Entrepreneurs selection: tools and techniques	Competencies of successful entrepreneurs	R&D Institutions: Technologies for commercialization	
09-12-2016	Entrepreneurial Motivation Training		Entrepreneurial Motivation Training	
10-12-2016	Skills required to be an effective ED Trainer-Motivator	Promoting Entrepreneurship: Role, Task & Challenges	Planning a small business and Sources of Information	
12-12-2016	How to prepare Business Plan		Business Plan: Cost of Project and Means of finance	Sources of Funds: Venture Capital
13-12-2016	Inputs on: Environmental/Pollution control/Energy saving / Non-conventional energy sources etc.		Marketing Management in Small Business	
14-12-2016	Need & Importance of Financial Management in SSI		Break Even Point	Working Capital Assessment & Management in SSI
15-12-2016	Creativity & Problem Solving	Importance of IPR, Patent registrations in SSI	Need and importance of effective business communication	How to develop proposals and explore funding support for Entrepreneurship Development activities
16-12-2016	Factory Visit and Interface with a successful entrepreneurs			
17-12-2016	Curriculum Development: Group Presentation		Feedback & Action Plan Presentation	Valedictory Function



For further information, Contact
9841544702,
8754582227,9600111133
 fdpedc@sairamit.edu.in



Sri
SAI RAM
INSTITUTE OF TECHNOLOGY
An ISO 9001 : 2008 Certified Institution
West Tambaram, Chennai - 44.
www.sairamit.edu.in

DEPARTMENT OF SCIENCE & HUMANITIES

**FACULTY DEVELOPMENT PROGRAMME ON
ENTREPRENEURSHIP DEVELOPMENT**

5th December to 17th December, 2016

REGISTRATION FORM

Name :

Qualification :

Designation :

Name of the Institution :

Mailing Address :

Phone (Mobile) :

E-Mail address :

Work Experience in yrs :

Accommodation Required : Yes/ No

Signature of the Applicant

Note: The Completed Form may please be send to:

The Coordinator, Entrepreneurship Development Cell,
SRI SAIRAM INSTITUTE OF TECHNOLOGY, WEST TAMBARAM, CHENNAI – 6000 044
OR Email to: fdpedc@sairamit.edu.in