



# SRI SAI RAM INSTITUTE OF TECHNOLOGY

Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai.  
Sai Leo Nagar, West Tambaram, Chennai – 44. Tel: 044 – 22512333 / 22512111.  
(An ISO 9001:2008 Certified Institution) [www.sairamit.edu.in](http://www.sairamit.edu.in)



**ENTREPRENEURSHIP AWARENESS CAMP (20/10/2016 to 22/10/2016)**

## **DST NIMAT Project**

### **PROFORMA FOR STATEMENT OF PROGRAMME COMPLETION**

(Submit within a week after completion of each programme)

1. Name of the Organization : **SRI SAI RAM INSTITUTE OF TECHNOLOGY , Chennai - 44**
2. Programme : **EAC / ~~EDP~~ / ~~WEDP~~ / ~~TEDP~~ / ~~FDP~~**
3. Programme Location : **SRI SAIRAM INSTITUTE OF TECHNOLOGY , West Tambaram , Chennai – 44 , Tamil Nadu .**
4. Name of Trainer – Motivator/Coordinator : **1. Dr. K. Palanikumar ,  
Professor & Principal  
2. Mr. A. Srithar  
HOD/ Dept. of Mechanical Engg.**
5. Date of Launching Promotional Activities : **NA**
6. Date of Selection (Interview) : **NA**
7. Date of Commencement of the Programme : **20/10/2016**
8. Date of Completion of the Programme : **22/10/2016**
9. Number of Participants : **97**  
Male : **97**  
Female : **00**
10. Trade (For TEDP Only) : **NA**

  
Signature of Programme Coordinator  
Dr. K. PALANI KUMAR M.E., P.D.  
PRINCIPAL  
Sri Sai Ram Institute of Technology  
CHENNAI - 44.



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## PROGRAMME SCHEDULE

Date & Day	Session	Subject/ Topic	Faculty
20/10/2016 1 <sup>st</sup> Day	I	Inauguration- Camp Objective, Introduction to Entrepreneurship	Dr.K.Palanikumar , Principal & Coordinator / IEDC &
	II	Historical background-Indian values vis-a-vis Entrepreneur ship and the present scenario	Naveen Richard, Manager & Dealer , Maruthi Suzuki PVT. LTD, Chennai .
	III	Identification of opportunities for entrepreneurs	Mr. K. Kamala Kannan Senior Executive – IP sales Atria convergence technologies pvt. Ltd Chennai - 600100
	IV	Mechanism of product selection and technology-assistance from R&D labs.	Mr. K. Narayana Sharma Project lead VYASA Business Academy Chennai .
21/10/2016 2 <sup>nd</sup> Day	I	How to start a SSI unit	Dr.K.Palanikumar , Principal & Coordinator / IEDC, SSIT, Chennai.
	II	Tech. & commercial Aspects of SSI unit	Mr. M . Mareeshwaran , Proprietor , Revo technologies , Old perungalathur , Chennai -45
	III	Industrial Visit (MAPS , IGCAR , Kalpakkam , Chennai )	Mr. G.Shanmugasundar , Coordinator / IEDC, SSIT & Mr. A. Ponshanmugakumar , AP / SSIT
	IV	Industrial Visit (MAPS , IGCAR , Kalpakkam , Chennai )	Mr. G.Shanmugasundar , Coordinator / IEDC, SSIT & Mr. A. Ponshanmugakumar , AP / SSIT
22/10/2016 3 <sup>rd</sup> Day	I	Support and financial assistance from Govt. agencies, banks, financial institutions	Mr. N. Vasudevan , Coordinator , IEDC SEC, Chennai.
	II	Creativity and business concepts	Dr. K. Maran Director - Sairam Institute of Management Studies, West Tambaram , Chennai.
	III	Communication skills (Interacting with people) for better business.	Mr.S. Ramesh Kumar , Assistant Professor, Department of English , SSIT, Chennai.
	IV	Entrepreneur's success stories & Valedictory Function - Discussion with participants for their reactions about the camp.	Mr. R. Swaminathan, Chief adviser- Board, Voltech Ayyapanthangal, Chennai -600056.

Session I – 09.30 am to 11.00 am , Session II- 11.15 am to 12.45pm, Session III-01.15 pm to 02.45pm Session IV- 03.00pm to 04.30pm.

  
Signature of Programme Coordinator  
Dr. K. PALANI KUMAR M.B.A.,  
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## ENTREPRENEURSHIP AWARENESS CAMP (20/10/2016 to 22/10/2016)

### ANNEXURE – III

### LIST OF FACULTY / RESOURCE PERSON

Sr. No.	Name	Address	Designation	Organization
1	Dr.K.Palanikumar	Sri Sai Ram Institute of Technology, Sai Leo Nagar , West Tambaram , Chennai -44	Principal & Coordinator / IEDC & DST NIMAT Projects	Sri Sai Ram Institute of Technology, Chennai.
2	Naveen Richard	Maruthi Suzuki PVT. LTD, Chennai .	Manager & Dealer	Maruthi Suzuki PVT. LTD, Chennai .
3	Mr. K. Kamala Kannan	Atria convergence technologies pvt. Ltd Chennai - 600100	Senior Executive officer	Atria convergence technologies pvt. Ltd Chennai - 600100
4	Mr. K. Narayana Sharma	Project lead VYASA Business Academy Chennai .	Project lead	Project lead VYASA Business Academy Chennai .
5	Mr. N. Vasudevan	Sri Sairam Engineering college, West Tambaram, Chennai- 44	Coordinator / IEDC	Sri Sairam Engineering college, West Tambaram, Chennai.
6	Mr.G.Shanmugasundar	Sri Sai Ram Institute of Technology, Sai Leo Nagar , West Tambaram , Chennai -44	IEDC / Co- Coordinator	Sri Sairam Institute of technology, Chennai.
7	Mr.S. Ramesh Kumar , Assistant Professor,	Sri Sai Ram Institute of Technology, Sai Leo Nagar , West Tambaram , Chennai -44	AP/ English	Sri Sairam Institute of technology, Chennai.
8	Mr. M . Mareeshwaran ,	Revo technologies , Old perungalathur , Chennai -45	Proprietor	Revo technologies , Old perungalathur , Chennai -45
9	Dr. K. Maran	Sairam Institute of Management Studies, West Tambaram , Chennai.	Director -	Sairam Institute of Management Studies, West Tambaram , Chennai.
10	Mr. R. Swaminathan,	Voltech Ayyapanthangal, Chennai - 600056.	Chief adviser Board	Voltech Ayyapanthangal, Chennai - 600056.

Signature of Programme Coordinator

Dr. K. PALANI KUMAR M.B.A.,  
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## ENTREPRENEURSHIP AWARENESS CAMP (21/10/2016 to 22/10/2016)

### ANNEXURE – IV

### LIST OF INDUSTRIES VISITED

Date of Visit: 21/10/2016 (on Day II - Session III & IV)

Sl no	Name , Address & Contact details	Product / service
1	MAPS , IGCAR , Kalpakkam , Chennai.	-Atomic Power production.  - Mechanical equipments utilization in Nuclear power production.  - Automatic inspection of pressure vessel equipments

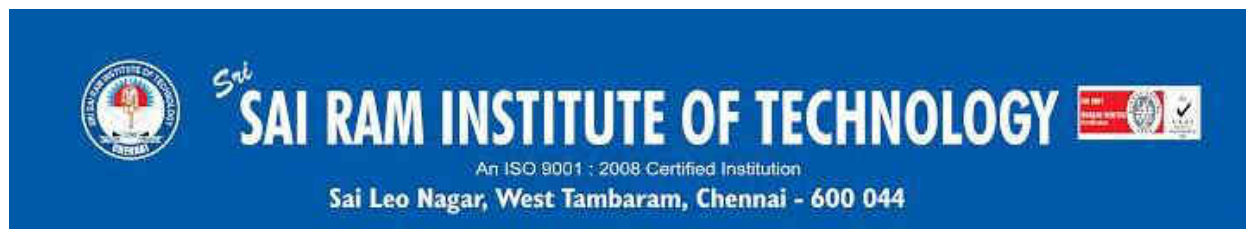
Signature of Programme Coordinator

Dr. K. PALANI JOMAR SELLAPPA  
PRINCIPAL  
Sri Sai Ram Institute of Technology  
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**ENTREPRENEURSHIP AWARENESS CAMP**

Sponsored by  
**National Science & Technology Entrepreneurship Development Board (NSTEDB),**  
 Department of Science & Technology, Government of India, New Delhi

Entrepreneurship Development  
 Institute of India, Gujarat




**Date : 20/10/16 to 22/10/16**

## ANNEXURE – I

### LIST OF PARTICIPANTS

S.No	Student Name	Age	Male/ Female	Education	Category: Gen / SC / ST / OBC / Minority
1	ABINESH M	21	Male	B.E Mech	BC
2	ABINESH KUMAR R	22	Male	B.E Mech	BC
3	ANTONY ALFRED M I	22	Male	B.E Mech	MBC
4	BADHRINATH G	23	Male	B.E Mech	SC
5	BALASITHARTHAN V	23	Male	B.E Mech	MBC
6	BHARATH SHANKAR	23	Male	B.E Mech	SC
7	DINESHKUMAR S	22	Male	B.E Mech	MBC
8	GOKUL G	22	Male	B.E Mech	BC
9	HARIHARAN S	22	Male	B.E Mech	BC
10	HEMANTH V	21	Male	B.E Mech	BC
11	JAYESH KUMAR N	21	Male	B.E Mech	BC
12	KAPIL B	21	Male	B.E Mech	BC
13	KARRA NAGA VIGNESH	21	Male	B.E Mech	BC
14	KARTHI A	21	Male	B.E Mech	FC
15	KAUSHIK RAM P	22	Male	B.E Mech	BC
16	KIRANKUMAR DT	21	Male	B.E Mech	FC
17	LOGESH S	22	Male	B.E Mech	FC
18	LOGESH RAJ S	23	Male	B.E Mech	FC
19	LOKESH R	22	Male	B.E Mech	BC
20	MANI BHARATHI T	21	Male	B.E Mech	BC
21	MUTHAIAH V	22	Male	B.E Mech	MBC
22	NANTHU SURYA N	22	Male	B.E Mech	BC



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23	NARESH K	23	Male	B.E Mech	BC
24	NIRANJAN KUMAR E	23	Male	B.E Mech	MBC
25	NISHANTH H	23	Male	B.E Mech	BC
26	PRAVEEN RAJ A	22	Male	B.E Mech	BC
27	PURUSHOTHAMAN R	22	Male	B.E Mech	BC
28	RAGHUL S	22	Male	B.E Mech	BC
29	RAM KAUSHIK N	22	Male	B.E Mech	BC
30	ROHITH V A R	21	Male	B.E Mech	BC
31	SALEEM J	21	Male	B.E Mech	MBC
32	SATHISH KUMAR B	23	Male	B.E Mech	BC
33	SHAILLENDAR GAUR R	23	Male	B.E Mech	BC
34	NAGENDRA KUMAR N	22	Male	B.E Mech	MBC
35	SILAMBARASAN S	21	Female	B.E Mech	BC
36	SIVARAMAKRISHNAN S	21	Male	B.E Mech	BC
37	SIVA SUBRAMANYAM K P	22	Male	B.E Mech	BC
38	SRINATH T	22	Male	B.E Mech	MBC
39	VIGNESH J	21	Male	B.E Mech	BC
40	MARUDHU. V	22	Male	B.E Mech	BC
41	Venkatesh . M	21	Male	B.E Mech	BC
42	ADHITHYA B	21	Male	B.E Mech	MBC
43	ADITHYA S	22	Male	B.E Mech	BC
44	AJEETHKUMAR M	23	Male	B.E Mech	BC
45	ARUMUGA SIVA C	23	Male	B.E Mech	BC
46	ARUNKUMAR R	22	Male	B.E Mech	BC
47	ASHOK KUMAR S	22	Male	B.E Mech	BC
48	BALASUBRAMANIAN S	21	Male	B.E Mech	MBC
49	BALRAJ S	22	Male	B.E Mech	BC
50	BARATH R	23	Male	B.E Mech	BC
51	BHASKAR M	23	Male	B.E Mech	BC
52	BHUVANESH S B	21	Male	B.E Mech	BC
53	ELAIYA BHARATHI PL	21	Male	B.E Mech	MBC
54	HARIHARAN S	21	Male	B.E Mech	BC
55	HEMKUMAR M	21	Male	B.E Mech	MBC
56	JAGADEESHWAR P	21	Male	B.E Mech	BC
57	JAI KRISHNA A	21	Male	B.E Mech	BC
58	JAYAKUMAR V	22	Male	B.E Mech	MBC
59	JAYAPRAKASH D	22	Male	B.E Mech	BC
60	KARTHIKEYAN C	21	Male	B.E Mech	BC
61	MERLIN E	21	Male	B.E Mech	MBC
62	NAGAPPAN V	21	Male	B.E Mech	BC
63	NANDHAKUMAR K S	21	Male	B.E Mech	BC



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64	NAVEEN S	21	Male	B.E Mech	MBC
65	PRAKASH RAJ A	22	Male	B.E Mech	BC
66	PRASATH L N	23	Male	B.E Mech	MBC
67	PRAVEEN KUMAR S	23	Male	B.E Mech	BC
68	RAJDINESH GR	22	Male	B.E Mech	BC
69	RAMAPRIYAN K	22	Male	B.E Mech	MBC
70	RISHIDHARAN S	21	Male	B.E Mech	BC
71	SANJAI J	21	Male	B.E Mech	MBC
72	SATHISH KUMAR S	22	Male	B.E Mech	BC
73	SHABIN I	22	Male	B.E Mech	BC
74	SIDDHARTH K	21	Male	B.E Mech	MBC
75	VIGNESH E	23	Male	B.E Mech	BC
76	YOKESH R	23	Male	B.E Mech	MBC
77	YUVARAJ V	23	Male	B.E Mech	BC
78	YUVARANJITH S	22	Male	B.E Mech	BC
79	MUKESH KUMAR M	21	Male	B.E Mech	MBC
80	AKASH G	22	Male	B.E Mech	BC
81	ARAVIND S	21	Male	B.E Mech	MBC
82	ARIHARAN B	22	Male	B.E Mech	BC
83	ARUNKUMAR S	21	Male	B.E Mech	BC
84	ARVINDH S N	21	Male	B.E Mech	MBC
85	DINESH R	22	Male	B.E Mech	BC
86	DINESH KUMAR T	23	Male	B.E Mech	MBC
87	DINESH KUMAR V	21	Male	B.E Mech	BC
88	DINESH RAJAMANICKAM SAMUEL S	21	Male	B.E Mech	BC
89	GANAPATHY K	21	Male	B.E Mech	MBC
90	GANESH S	21	Male	B.E Mech	BC
91	GOBI SHANKAR S	21	Male	B.E Mech	BC
92	GOVARDHAN Y S	21	Male	B.E Mech	BC
93	GOWTHAMAN C	22	Male	B.E Mech	MBC
94	INDRAJITH M N	22	Male	B.E Mech	BC
95	JAGADEESH KUMAR K	22	Male	B.E Mech	MBC
96	KALYAN RAM B	23	Male	B.E Mech	BC
97	KEERTHIVASAN J	21	Male	B.E Mech	BC





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## ANNEXURE – V

### FEED BACK ANALYSIS OF PARTICIPANT

#### QUALITATIVE FEEDBACK SUMMARY

**Programme Location:** Sri SaiRam Institute of Technology, Chennai – 44, Tamil Nadu.

**Date :** From 20.10.2016 To 22.10.2016

**Total No. of Participants:** 97

Through this three days entrepreneurship Awareness camp the participants had learned and even delivered their new ideas for being an entrepreneur and even could choose entrepreneurship as a career option. Also the objective of this camp is to create awareness among students of Engineering was achieved from the participant's feedback. The participants gained knowledge on factory environment, practical applications of the theory into practices, electrical measurement products through the industrial visit.

From the participant's feedback, the following major valuable points about the camp were observed,

1. Sessions on creativity and management related quiz was really awesome.
2. Learned how to prepare correct and efficient business plan.
3. Learned key concepts regarding setting up new business.
4. Company visits motivated the participants to start new business.
5. The program was very informative and enlightening.
6. Learned about how to become an Entrepreneur.
7. Content of the camp was very good; various aspects of Entrepreneurship were covered concisely.
8. Basic concepts and approaches of Entrepreneurship were covered also provided awareness about the entrepreneurship.





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## QUANTITATIVE FEEDBACK SUMMARY

Q.1) From where you got the information about this programme?

- a) Pamphlets / Broacher. 10 Nos. (10.75%)
- b) News paper Advertisement. 0 Nos. (0%)
- c) Posters/ Hand Bills .0 Nos. (0 %)
- d) Other (Please Specify) . Through College internal Circular. 87 Nos. (89.24%)

Q.2) What is your opinion about the duration of Programme?

- a) Short . 10Nos. (12.9%)
- b) Adequate. 80 Nos. (77.4%)
- c) Long Nos. 7Nos(9.6 %)

Q.3) Did you find the Programme useful?

- a) Very much . 80Nos. (78.49%)
- b) To some extent . 17Nos. (21.5%)
- c) Not useful . 00 Nos. (0%)

Q.4) Did it fulfill your expectations?

- a) Yes. 82Nos. (83.8%)
- b) To some extent . 10 Nos. (10.75%)
- c) No .05 Nos. (5.3%)

Q.5) Planning of the Programme

- a) Excellent . 40 Nos. (75.26%)
- b) Very good . 50 Nos. (21.50%)
- c) Good . 7 Nos. (3.2%)
- d) Satisfactory . 00 Nos(%)

  
Signature of Programme Coordinator  
Dr. K. PALANI KUMAR M.B.A.,  
PRINCIPAL  
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(20/10/2016 to 22/10/2016)



Sponsored by  
National Science & Technology Entrepreneurship  
Development Board (NSTEDB),  
Department of Science & Technology, Government of India, New Delhi

Entrepreneurship Development  
Institute of India, Gujarat



Organized by,  
**DEPARTEMENT OF MECHANICAL ENGINEERING**  
**Sri Sai Ram Institute of Technology :: Chennai -44**

**CAMP - PHOTOS**

CAMP Invitation – Inaugural Function



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DEPARTMENT OF MECHANICAL ENGINEERING

**INNOVATION AND ENTREPRENEURSHIP  
DEVELOPMENT CENTRE (IEDC)**  
(Funded by Department of Science & Technology,  
Government of India, New Delhi)

*Extend a hearty welcome to the*


**Three Days**  
**ENTREPRENEURSHIP AWARENESS CAMP (EAC)**  
From 20/10/2016 to 22/10/2016  
Venue : Auditorium


Sponsored by  
National S&T Entrepreneurship Development Board (NSTEDB)  
Entrepreneurship Development Institute of India- Gujarat  
DST-NIMAT- projects

**Mr. NAVEEN RICHARD**  
Manager & Dealer  
Maruthi Suzuki PVT. LTD, Chennai

*has kindly consented to be the Chief Guest  
and deliver the inaugural address*

Mr.A.Srithar MECH / HOD	Dr. K. Palanikumar Principal & Coordinator	Sai Prakash Leo Muthu CEO
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 [www.sairamgroup.in](http://www.sairamgroup.in)



CAMP Photos



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## EAC - CAMP – Industrial Visit –MAPS IGCAR – KALPAKKAM- Chennai.







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