



## DST – NIMAT PROJECT

### PROFORMA FOR POST PROGRAMME REPORT (PPR) OF EAC (2016 -2017, No.8.)

1. Name & Address of Programme Implementing Agency  
(with Tel/ Fax /E-mail) : **SRI SAIRAM INSTITUTE OF TECHNOLOGY**  
Sai leo nagar ,  
West tambarm , Chennai -44,  
Tamil nadu , India  
Ph: 91-44-22512444, 2251 2111,
2. Programme Location : **Seminar Hall - Sri Sairam Institute of Technology ,**  
Sai leo nagar ,  
West tambarm , Chennai -44,  
Tamil Nadu , India
3. Programme Date : From **19/09/2016 to 21/09/2016**
4. Name of the Coordinator : **1. Dr. K.Palanikumar , M.E, Ph.D**  
Professor and Principal,  
Sri Sai Ram Institute of Technology,  
Chennai- 600 044, Tamilnadu, INDIA.  
Ph: 91-44-22512444, 2251 2111 (O)  
91-44-22280226 (R)  
Mobile:91-9677053338  
E-mail: [principal@sairamit.edu.in](mailto:principal@sairamit.edu.in)  
  
2. **Mrs . V. Brindha Devi**  
HOD / Dept. of. Information Technology  
Sri Sai Ram Institute of Technology,  
Chennai- 600 044, Tamilnadu, INDIA.  
Ph: 91-44-22512444, 2251 2111 (O)
5. No. of candidate attended the programme : 106 (Male:36 Female:70 )
6. List of participants : **ANNEXURE – I**
7. Program schedule : **ANNEXURE – II**
8. List of resource persons : **ANNEXURE – III**
9. List of industries visited : **ANNEXURE – IV**
10. Participant's feedback : **ANNEXURE – V**
11. Photographs of Programme : -- Enclosed –

  
Signature of Programme Coordinator  
PRINCIPAL  
SRI SAI RAM INSTITUTE OF TECHNOLOGY  
SAI LEO NAGAR, CHENNAI-600 044.

**Annexure - II**

**DST NIMAT Project**

**PROFORMA FOR STATEMENT OF PROGRAMME COMPLETION**

(Submit within a week after completion of each programme)

1. Name of the Organization : **SRI SAI RAM INSTITUTE OF TECHNOLOGY , Chennai - 44**
2. Programme : **EAC /~~EDP~~ /~~WEDP~~ /~~TEDP~~ /~~FDP~~**
3. Programme Location : **SRI SAIRAM INSTITUTE OF TECHNOLOGY , West Tambaram , Chennai – 44 , Tamil Nadu .**
4. Name of Trainer – Motivator/Coordinator : **1. Dr. K. Palanikumar , Professor & Principal  
2. Mrs.V. Brindha Devi HOD/ IT**
5. Date of Launching Promotional Activities : **NA**
6. Date of Selection (Interview) : **NA**
7. Date of Commencement of the Programme : **19/09/2016**
8. Date of Completion of the Programme : **21/09/2016**
9. Number of Participants : **106**

  
Signature of Programme Coordinator : **36**  
PRINCIPAL : **70**  
SRI SAI RAM INSTITUTE OF TECHNOLOGY : **NA**  
SAL LED NAGAR, CHENNAI-600 044,

# ENTREPRENEURSHIP AWARENESS CAMP

Date : 19/09/2016 to 21/09/2016

## ANNEXURE – II

### LIST OF PARTICIPANTS

Sr.no	Name of the participant	Age	Male/ Female	Education	Category Gen/SS/ST/OBC/ Minority
1.	ABI A	21	Male	B.Tech.IT	BC
2.	ABINAYA S	22	Female	B.Tech.IT	FC
3.	ADHITHYA C M	22	Male	B.Tech.IT	SC
4.	AKHASH R	23	Male	B.Tech.IT	BC
5.	AKSHAYA B	22	Female	B.Tech.IT	BC
6.	ALMA FIRDAWS S	22	Female	B.Tech.IT	BCM
7.	AMIZHTHINI M	22	Female	B.Tech.IT	MBC
8.	ANUSUYA K	22	Female	B.Tech.IT	SC
9.	ARAVIND G	21	Male	B.Tech.IT	BC
10.	ARUN R	21	Male	B.Tech.IT	MBC
11.	BALAMEENA V	21	Female	B.Tech.IT	MBC
12.	BHARATHI S	22	Female	B.Tech.IT	SC
13.	BOOBALA ASWIN S	23	Male	B.Tech.IT	BC
14.	BOOJAN RAJ E	22	Male	B.Tech.IT	BC
15.	CHANDRIKA V	22	Female	B.Tech.IT	SC
16.	DEEBIKA V	22	Female	B.Tech.IT	BC

17.	DEEPIKA V S	22	Female	B.Tech.IT	BC
18.	DHANUSHYA M.S.	21	Female	B.Tech.IT	SC
19.	DHINESH KUMAR S	21	Male	B.Tech.IT	BC
20.	DHIVYA DHARSHINI P	21	Female	B.Tech.IT	BC
21.	DILIP KUMAR V R	22	Male	B.Tech.IT	BC
22.	DIVYA H	22	Female	B.Tech.IT	BC
23.	ESWAR S	22	Male	B.Tech.IT	BC
24.	FARJATHUL AOUFIA S	21	Female	B.Tech.IT	BCM
25.	FATHIMA AAYMAN K	21	Female	B.Tech.IT	BCM
26.	GAYATHRI S	21	Female	B.Tech.IT	BC
27.	GAYATHRI R	22	Female	B.Tech.IT	BC
28.	GOKULAKRISHNAN G	22	Male	B.Tech.IT	BC
29.	GOPI B	22	Male	B.Tech.IT	MBC
30.	GUNASEKAR D	21	Male	B.Tech.IT	BC
31.	HARIHARAN K	22	Male	B.Tech.IT	MBC
32.	HARINI M	22	Female	B.Tech.IT	BC
33.	HARITH KUMAR K	21	Male	B.Tech.IT	MBC
34.	HEMALATHA S	21	Female	B.Tech.IT	FC
35.	ISHWARYA B	21	Female	B.Tech.IT	FC
36.	JANANI KARASU M	22	Female	B.Tech.IT	BC
37.	JAYAKUMAR N	22	Male	B.Tech.IT	BC
38.	JEEVITHA R	22	Female	B.Tech.IT	BC
39.	JESIMA BANU P	21	Female	B.Tech.IT	BCM
40.	KAMALI R	21	Female	B.Tech.IT	BC

41	KAVITHA M	21	Female	B.Tech.IT	SC
42	KAVYA R	22	Female	B.Tech.IT	BC
43	KEERTHANA ASOKAN	22	Female	B.Tech.IT	SC
44	KEERTHANA R	22	Female	B.Tech.IT	SC
45	KEERTHI VASAN N	22	Male	B.Tech.IT	BC
46	KIRUBA SHANKAR P	21	Female	B.Tech.IT	BC
47	KIRUTHIKA R	21	Female	B.Tech.IT	FC
48	KRITHIGA M	21	Female	B.Tech.IT	BC
49	KRITHIKA R	22	Female	B.Tech.IT	BC
50	KRITHIKA S	22	Female	B.Tech.IT	FC
51	LINCY I	22	Female	B.Tech.IT	BC
52	LOKAPRIYA S	23	Female	B.Tech.IT	BC
53	MANGAYARKARASI R	22	Female	B.Tech.IT	FC
54	MANIMOZHI S	22	Female	B.Tech.IT	BC
55	MARUPURI V S CHOWDARY	22	Female	B.Tech.IT	BC
56	MONISHA S	22	Female	B.Tech.IT	BC
57	MUKESH P	21	Male	B.Tech.IT	MBC
58	MUTHUKUMAR R	21	Male	B.Tech.IT	SC
59	NAMITHA S	21	Female	B.Tech.IT	BC
60	NANCY E	22	Female	B.Tech.IT	SC
61	NANDHINI D	22	Female	B.Tech.IT	BC
62	NANTHINEE S	22	Female	B.Tech.IT	BC
63	NEERAJA S	22	Female	B.Tech.IT	BC
64	NIRANJANA DEVI K B	21	Female	B.Tech.IT	BC

65	NISHAANTH K	22	Male	B.Tech.IT	BC
66	PARGAVI R	22	Female	B.Tech.IT	MBC
67	PARKAVI R	22	Female	B.Tech.IT	FC
68	PAVITRA P	21	Female	B.Tech.IT	BC
69	POORNIMA VANI P	22	Female	B.Tech.IT	FC
70	PRAKASH B	22	Male	B.Tech.IT	BC
71	PRAVEEN KUMAR K	21	Male	B.Tech.IT	BC
72	PREETHA R	21	Female	B.Tech.IT	BC
73	PRINCE L	21	Female	B.Tech.IT	BC
74	PRITHISHA K	22	Female	B.Tech.IT	BC
75	PRIYADARSHINI R	21	Female	B.Tech.IT	MBC
76	PRIYADHARSHINI B	23	Female	B.Tech.IT	BC
77	PRIYANKA R	22	Female	B.Tech.IT	MBC
78	QUEENCY LEENA SAWYER W	22	Female	B.Tech.IT	BC
79	RAJAGUHAN R	22	Male	B.Tech.IT	BC
80	RAJAPRIYA C	22	Female	B.Tech.IT	BC
81	RAM S.N	21	Male	B.Tech.IT	SC
82	RAMANA PRIYA G	21	Female	B.Tech.IT	BC
83	RAMANI B	21	Female	B.Tech.IT	FC
84	REVATHY R	22	Female	B.Tech.IT	BC
85	REVATHY T	21	Female	B.Tech.IT	BC
86	ROHITH G R	21	Male	B.Tech.IT	BC
87	SAI SANDEEP K	21	Male	B.Tech.IT	FC
88	SAIGANESH U	22	Male	B.Tech.IT	BC

89	SAKTHI CHANDINI B G	22	Female	B.Tech.IT	FC
90	SAMBATH A	22	Male	B.Tech.IT	BC
91	SANTHOSH M	22	Male	B.Tech.IT	FC
92	SARIKA E	22	Female	B.Tech.IT	BC
93	SHANKAR T	22	Male	B.Tech.IT	FC
94	SHARMILA C	23	Female	B.Tech.IT	MBC
95	SHARMILA S	22	Female	B.Tech.IT	BC
96	SIVASUBRAMANIAN E	22	Male	B.Tech.IT	MBC
97	SWATHI M	22	Female	B.Tech.IT	BC
98	SWETHA V	22	Female	B.Tech.IT	BC
99	THANIGAI KUMARAN B	21	Male	B.Tech.IT	BC
100	THARINI B	21	Female	B.Tech.IT	MBC
101	THILAGAVATHI K	21	Female	B.Tech.IT	BC
102	THUSHARA P	22	Female	B.Tech.IT	MBC
103	VIGNESHWAR M	21	Male	B.Tech.IT	BC
104	VIJAY S	21	Male	B.Tech.IT	SC
105	VISHNU PRASAD G	21	Male	B.Tech.IT	BC
106	VIVEKANANDAN S	22	Male	B.Tech.IT	SC

## PROGRAMME SCHEDULE

Day & Day	Session	Subject/ Topic	Faculty
19/09/2016 1 <sup>st</sup> Day	I	Inauguration- Camp Objective, Introduction to Entrepreneurship	Dr.K.Palanikumar , Principal & Coordinator / IEDC & Mr. Renju Ratheesh Senior project Manager CTS , Elcot, Chennai
	II	Historical background-Indian values vis-a-vis Entrepreneurship and the present scenario	Mr. Karthik Swaminathan Founder and Managing Director S2 Vector Animation Technology . Chennai .
	III	Identification of opportunities for entrepreneurs	Mr. Karthik Swaminathan Founder and Managing Director S2 Vector Animation Technology . Chennai .
	IV	Mechanism of product selection and technology-assistance from R&D labs.	Dr. Jagadeshkumar. M professor/ EEE Sri SaiRam Institute of Technology, Chennai-44.
20/09/2016 2 <sup>nd</sup> Day	I	How to start a SSI unit	Mr. M. Harinarayanan Senior Manager-Academic Initiatives ICT Academy Of Tamilnadu. Chennai
	II	Tech. & commercial Aspects of SSI unit	Mr. Benhar Charles , Trainer ICT Academy of Tamilnadu. Chennai
	III	Industrial Visit- Neyveli Lignite Corporation.	Mr.Gokulakrishnan , AP/IT, Sri SaiRam Institute of Technology, Chennai-44.
	IV		
21/09/2016 3 <sup>rd</sup> Day	I	Support and financial assistance from Govt. agencies, banks, financial institutions.	Mr.R. Sabeena Banu Senior Manager HDFC Bank , West Tambaram , Chennai .
	II	Creativity and business concepts	Mr. S. Bhaskaran, Chairman, Computer Society of India CHAPTER, Chennai.
	III	Communication skills (Interacting with people) for better business.	Mrs. S.Poorna Varalakshmi,AP/English. Sri SaiRam Institute of Technology, Chennai-44.
	IV	Entrepreneur's success stories & Valedictory Function - Discussion with participants for their reactions about the camp.	Dr. K. Maran , Director / Sri Sairam Institute of management Studies West Tambaram , Chennai .

Session I – 09.30 am to 11.00 am , Session II- 11.15 am to 12.45pm, Session III-01.15 pm to 02.45pm  
Session IV- 03.00pm to 04.30pm.





# SRI SAI RAM INSTITUTE OF TECHNOLOGY

Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai.

Sai Leo Nagar, West Tambaram, Chennai – 44. Tel: 044 – 22512333 / 22512111.

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## ENTREPRENEURSHIP AWARENESS CAMP (19/09/2016 to 21/09/2016)

### ANNEXURE – III

#### LIST OF FACULTY / RESOURCE PERSON

Sr. No.	Name	Address	Designation	Organization
1	Dr.K.Palanikumar	Sri Sai Ram Institute of Technology, Sai Leo Nagar , West Tambarm , Chennai -44	Principal & Coordinator / IEDC & DST NIMAT Projects	Sri Sai Ram Institute of Technology, Chennai.
2	Mr. Renju Ratheesh	Senior project Manager CTS , Elcot, Chennai.	Senior project Manager	Senior project Manager CTS , Elcot, Chennai.
3	Dr. Jagadeshkumar. M	Sri Sai Ram Institute of Technology, Sai Leo Nagar , West Tambarm , Chennai -44	Professor / EEE	Sri Sai Ram Institute of Technology, Chennai.
4	Mr. S. Bhaskaran,	Computer Society of India CHAPTER, CIT Campus, 4th Cross Road, Tharamani, Chennai, Tamil Nadu, 600113	Chairman	Computer Society of India CHAPTER, Chennai
5	Mr. Karthik Swaminathan	S2 Vector Animation Technology . Chennai .	Founder & Managing Director	S2 Vector Animation Technology . Chennai .
6	Mr. M. Harinarayanan	ICT Academy Of Tamilnadu. Chennai	Senior Manager- Academic Initiatives	ICT Academy Of Tamilnadu. Chennai
7	Mrs. S.Poorna Varalakshmi,	Sri SaiRam Institute of Technology, Chennai-44.	AP/English.	Sri SaiRam Institute of Technology, Chennai-44.
8	Mr. S. Gokulakrishnan	Sri Sai Ram Institute of Technology, Sai Leo Nagar , West Tambarm , Chennai -44	AP / IT	Sri Sairam Institute of technology, Chennai.
9	Dr. K. Maran	Sri Sairam Institute of management Studies West Tambaram , Chennai .	Director	Sri Sairam Institute of management Studies West Tambaram , Chennai .
10	Mr.R. Sabeena Banu	HDFC Bank , West Tambaram , Chennai .	Senior Manager	HDFC Bank , West Tambaram , Chennai .

**ANNEXURE – V**  
**FEED BACK ANALYSIS OF PARTICIPANT - SUMMARY**  
**QUALITATIVE FEEDBACK SUMMARY**

**Programme Location:** Sri Sai Ram Institute of Technology, Chennai – 44, Tamil Nadu.

**Date :** From 19.09.2016 to 21.09.2016

**Total No. of Participants:** 106 ( 36 male + 70 female)

Through this three days entrepreneurship Awareness camp the participants had learned and even delivered their new ideas for being an entrepreneur and even could choose entrepreneurship as a career option. Also the objective of this camp is to create awareness among students of Engineering was achieved from the participant's feedback. The participants gained knowledge on factory environment, practical applications of the theory into practices, electrical measurement products through the industrial visit.

From the participant's feedback, the following major valuable points about the camp were observed,

1. Basic concepts and approaches of Entrepreneurship were covered also provided awareness about the entrepreneurship.
2. All the sessions were properly coordinated, implemented and managed very effectively.
3. Sessions on creativity and management related quiz was really awesome.
4. The program was very informative and enlightening.
5. Learned lot about Entrepreneurship.
6. Learned how to prepare correct and efficient business plan.
7. Learned key concepts regarding setting up new business.
8. Content of the camp was very good; various aspects of Entrepreneurship were covered concisely.
9. Memorable experience to all the participants and in future wiliness to attend similar kind of EAC programmes.
10. Company visits motivated the participants to start new business.

**Q.1) From where you got the information about this programme?**

- a) Pamphlets / Broacher. **28 Nos. (26.41%)**
- b) News paper Advertisement. **00 Nos. (00%)**
- c) Posters/ Hand Bills .**18 Nos. (16.9%)**
- d) Other (Please Specify)- Institute IEDC - Circular . **60 Nos. (56.6%)**

**Q.2) what is your opinion about the duration of Programme?**

- a) Short. **32 Nos. (30.18%)**
- b) Adequate. **65 Nos. (61.3%)**
- c) Long .**09 Nos. (8.4%)**

**Q.3) Did you find the Programme useful?**

- a) Very much.**89 Nos. (83.9%)**
- b) To some extent. **17Nos. (16.3%)**
- c) Not useful .**00 Nos. (00%)**

**Q.4) Did it fulfill your expectations?**

- a) Yes .**90 Nos. (84.9%)**
- b) To some extent. **16 Nos. (15%)**
- c) No. **00 Nos. (00%)**

**Q.5) Planning of the Programme**

- a) Excellent .**68 Nos. (64.15%)**
- b) Very good. **21 Nos. (19.8%)**
- c) Good . **17 Nos. (16%)**
- d) Satisfactory. **00 Nos. (00%)**
- e) Poor. **00 Nos. (00%)**

### LIST OF INDUSTRIES VISITED

Sl no	Name , Address & Contact details	Product / service
1	<b>Neyveli Lignite Corporation.</b> NH532, M.K Colony, Neyveli, Tamil Nadu 607802	<b>Power utility Management</b>

The image shows a screenshot of the RASCI INSTRUMENTS website. At the top left is the RASCI logo with the tagline "Solution with Smile". At the top right, it says "RASCI INSTRUMENTS An ISO 9001 : 2008 Certified Company" and provides contact numbers: "FOR ENQUIRY CALL US : + 91-9444060776 | +91- 9841630776". Below this is a navigation menu with options: HOME, ABOUT US, PRODUCTS, SERVICES, CLIENTS, CONTACT, ENQUIRY, and DOWNLOADS. The "PRODUCTS" menu is expanded, listing various items: Digital Process Indicators, Digital Process Controllers, Data Acquisition System / Recorder, Communication Converter, Portable Instruments, Transmitter / Transducer, Calibrators, Timer / Counter/ SSR, Power Supply, Thermocouples/RTDs, Control Panel, Furnace / Oven / Chambers, and Energy Savers. Below the menu are three product images with captions: "Digital Process Indicators", "Digital Process Controllers", and "Data Acquisition System / Recorder".



Communication Converter



Portable Instruments



Transmitter/Transducer



Calibrators



Timer/Counter/SSR



Power Supply



Thermocouples/RTDs



Control Panel

(19/09/2016 to 21/09/2016)



Sponsored by  
National Science & Technology Entrepreneurship  
Development Board (NSTEDB),  
Department of Science & Technology, Government of India, New Delhi

Entrepreneurship Development  
Institute of India, Gujarat



Organized by,

DEPARTEMNT OF INFORMATION TECHNOLOGY

Sri Sai Ram Institute of Technology :: Chennai -44

**CAMP - PHOTOS**



## CAMP Invitation

# Sri SAI RAM INSTITUTE OF TECHNOLOGY

Sai Leo Nagar, West Tambaram, Chennai - 44.

DEPARTMENT OF INFORMATION TECHNOLOGY

### INNOVATION AND ENTREPRENEURSHIP DEVELOPMENT CENTRE (IEDC)

(Funded by Department of Science & Technology,  
Government of India, New Delhi)

*Extend a hearty welcome to the*

### Three Days ENTREPRENEURSHIP AWARENESS CAMP (EAC)

From 19/09/2016 to 21/09/2016

Venue : Auditorium

#### Sponsored by

National S&T Entrepreneurship Development Board (NSTEDB)  
Entrepreneurship Development Institute of India- Gujarat  
DST-NIMAT- projects

### Mr. RENJU RATHEESH

Senior Project Manager  
Cognizant Technology Solutions, SEZ Avenue, Elcot,  
Sez, Sholinganailur, Chennai, Tamil Nadu 600119.

*has kindly consented to be the Chief Guest  
and deliver the inaugural address*

Ms.V.Brindha Devi  
IT / HOD

Dr. K. Palanikumar  
Principal & Coordinator

Sai Prakash Leo Muthu  
CEO



[www.sairamgroup.in](http://www.sairamgroup.in)

## CAMP Photos

