



## **DST – NIMAT PROJECT**

### **PROFORMA FOR POST PROGRAMME REPORT (PPR) OF EAC (2016 -2017, No.5)**

1. Name & Address of Programme Implementing Agency **(with Tel/ Fax /E-mail)** : **SRI SAI RAM INSTITUTE OF TECHNOLOGY**  
Sai leo nagar ,  
West tambarm , Chennai -44,  
Tamil nadu , India  
Ph: 91-44-22512444, 2251 2111,  
[sairam@sairamit.edu.in](mailto:sairam@sairamit.edu.in), [principal@sairamit.edu.in](mailto:principal@sairamit.edu.in)
2. Programme Location : **Seminar Hall - Sri Sai Ram Institute of Technology ,**  
Sai leo nagar ,  
West tambarm , Chennai -44,  
Tamil Nadu , India
3. Programme Date : From **18/08/2016 to 20/08/2016**
4. Name of the Coordinator : **1. Dr. K.Palanikumar , M.E, Ph.D**  
Professor and Principal,  
Sri Sai Ram Institute of Technology,  
Chennai- 600 044, Tamilnadu, INDIA.  
Ph: 91-44-22512444, 2251 2111 (O)  
91-44-22280226 (R)  
Mobile:91-9677053338  
E-mail: [principal@sairamit.edu.in](mailto:principal@sairamit.edu.in)  
  
**2. Mrs . Sreedevi . B**  
HOD / Dept. of. Computer Science & Engg.  
Sri Sai Ram Institute of Technology,  
Chennai- 600 044, Tamilnadu, INDIA.  
Ph: 91-44-22512444, 2251 2111 (O)
5. No. of candidate attended the programme : **(Male: Female: )**
6. List of participants : **ANNEXURE – I**
7. Program schedule : **ANNEXURE – II**
8. List of resource persons : **ANNEXURE – III**
9. List of industries visited : **ANNEXURE – IV**
10. Participant's feedback : **ANNEXURE – V**
11. Photographs of Programme : -- Enclosed –

  
Signature of Programme Coordinator  
PRINCIPAL  
SRI SAI RAM INSTITUTE OF TECHNOLOGY  
SAI LEO NAGAR, CHENNAI-600 044.

**Annexure - II**

**DST NIMAT Project**

**PROFORMA FOR STATEMENT OF PROGRAMME COMPLETION**

(Submit within a week after completion of each programme)

1. Name of the Organization : **SRI SAI RAM INSTITUTE OF TECHNOLOGY , Chennai - 44**
2. Programme : **EAC /~~EDP~~ /~~WEDP~~ /~~TEDP~~ /~~FDP~~**
3. Programme Location : **SRI SAI RAM INSTITUTE OF TECHNOLOGY , West Tambaram , Chennai – 44 , Tamil Nadu .**
4. Name of Trainer – Motivator/Coordinator : **1. Dr. K. Palanikumar ,  
Professor & Principal  
2. Mrs. B. Sreedevi  
HOD/ Dept. of CSE  
Sri Sai Ram Institute Of Technology,  
West Tambaram Chennai – 44 ,  
Tamil Nadu .**
5. Date of Launching Promotional Activities : **NA**
6. Date of Selection (Interview) : **NA**
7. Date of Commencement of the Programme : **18/08/2016**
8. Date of Completion of the Programme : **20/08/2016**
9. Number of Participants : **112**
10. Trade (For TEDP Only) : **NA**



Sai  
**SAI RAM INSTITUTE OF TECHNOLOGY**



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Sai Leo Nagar, West Tambaram, Chennai - 600 044



**INNOVATION AND ENTREPRENEURSHIP DEVELOPMENT CENTRE ( IEDC )**

(Funded by Department of Science & Technology, Government of India, New Delhi)

## ENTREPRENEURSHIP AWARENESS CAMP



Sponsored by

**National Science & Technology Entrepreneurship  
Development Board (NSTEDB),**

Department of Science & Technology, Government of India, New Delhi

**Entrepreneurship Development  
Institute of India, Gujarat**



**Date : 18/08/16 to 20/08/16**

### ANNEXURE – I

#### LIST OF PARTICIPANTS

S.No	StudentName	Programme	Branch	Gender	Community
1	AISHWARYA M	BE	CSE	Female	BC
2	AKASHRAM S	BE	CSE	Male	BC
3	ANTONETTE STANIKA R	BE	CSE	Female	MBC
4	ANUPRIYA J	BE	CSE	Female	OC
5	ANUSRILENA B	BE	CSE	Female	MBC
6	APPRODHITHA A	BE	CSE	Female	MBC
7	ARUN KUMARAN K E	BE	CSE	Male	MBC
8	ASHWINI KUMARI D	BE	CSE	Female	SC
9	ASHWIN KUMAR D	BE	CSE	Male	BC
10	BHARATHWAJ G	BE	CSE	Male	OC
11	BHARGAVI M	BE	CSE	Female	OC
12	GOUTHAM R	BE	CSE	Male	MBC
13	HANISHA SUKHIJA	BE	CSE	Female	BC
14	HARINI ABIRAMI V	BE	CSE	Female	BC
15	HARI PRIYADARSHNI K	BE	CSE	Female	BC
16	JAYASRI R	BE	CSE	Female	OC
17	KOUSHIK S	BE	CSE	Male	BC
18	KRISHNA MOORTHY B	BE	CSE	Male	BC
19	LOKESHWARI B	BE	CSE	Female	BC
20	MANIKANDAN K	BE	CSE	Male	BC
21	MOHANADIVYA K	BE	CSE	Female	BC
22	MUTHU RAJ J	BE	CSE	Male	BC

23	NAVIN S	BE	CSE	Male	BC
24	NIVEDITHA D	BE	CSE	Female	SC
25	PRABHU P	BE	CSE	Male	SC
26	PRAVEENA T S	BE	CSE	Female	BC
27	PRIYA J	BE	CSE	Female	BC
28	PRIYA R	BE	CSE	Female	BC
29	PUGAZHENTHI R	BE	CSE	Male	SC
30	REKHA SHREE V	BE	CSE	Female	OC
31	SAPTHIKA S	BE	CSE	Female	SC
32	SARANYA D	BE	CSE	Female	BC
33	SENDILNATAN M	BE	CSE	Male	BC
34	SREERAM K. L	BE	CSE	Male	OC
35	TAMILARASI D	BE	CSE	Female	MBC
36	VETRIVEL D R	BE	CSE	Male	MBC
37	VISHNU KUMAR M	BE	CSE	Male	BC
38	AARTHI T	BE	CSE	Female	BC
39	AKSHAYA K R	BE	CSE	Female	BC
40	ANUPRIYA T	BE	CSE	Female	BC
41	BAALAJI S K	BE	CSE	Male	BC
42	ENITHA T	BE	CSE	Female	MBC
43	GOWTHAMAN R T	BE	CSE	Male	MBC
44	HARIPRIYADHARSHAN K	BE	CSE	Male	BC
45	HARISHMA MICHEAL R.M	BE	CSE	Female	MBC
46	JAVAGAL SRINATH N	BE	CSE	Male	MBC
47	JAYASHREE K	BE	CSE	Female	SC
48	KAILAASH R	BE	CSE	Male	BC
49	KRISHNA PRANAV A	BE	CSE	Male	OC
50	ALEKHYALAKSHMI	BE	CSE	Female	OC
51	MANIGANDAN K	BE	CSE	Male	MBC
52	MANIMARAN A	BE	CSE	Male	MBC
53	MANO ASWANTH M	BE	CSE	Male	OC
54	PADMAVATHY M	BE	CSE	Female	MBC
55	PAWAN KUMAR S	BE	CSE	Male	OC
56	PRIYADHARSINI S	BE	CSE	Female	BC
57	SANDHIYA S	BE	CSE	Female	MBC
58	SANDHYA S	BE	CSE	Female	BC
59	SANTHOSH M	BE	CSE	Male	BC
60	SATHISH KUMAR S V	BE	CSE	Male	MBC
61	SIVAGNANA MANTHRA N	BE	CSE	Female	OC
62	SRILEKHA J	BE	CSE	Female	BC
63	SRIRAMM M S	BE	CSE	Male	BC
64	SRISTI M	BE	CSE	Female	BC
65	SUBHASHRIY J R	BE	CSE	Female	BC
66	SUDHARSHAN P.S	BE	CSE	Male	OC

67	SUNDHARAM	BE	CSE	Male	OC
68	SUNKARI AISHWARYA RAO	BE	CSE	Female	OC
69	SURYA G	BE	CSE	Male	BC
70	THIYAGARAJAN P R	BE	CSE	Male	BC
71	VAISHNAVI M	BE	CSE	Female	BC
72	VARSHINI A R	BE	CSE	Female	BC
73	VASHENA E	BE	CSE	Female	SC
74	VISHANTH S	BE	CSE	Male	OC
75	AARTHI G	BE	CSE	Female	BC
76	AISHWARYA R	BE	CSE	Female	BC
77	AKASH PREM KUMAR S	BE	CSE	Male	SC
78	AKHILA G	BE	CSE	Female	OC
79	ANITHA J	BE	CSE	Female	BC
80	ARUN KRISHNA N	BE	CSE	Male	MBC
81	ASWIN VEER S	BE	CSE	Male	MBC
82	BALAJI B	BE	CSE	Male	MBC
83	MANIKANTA REDDY BHIMAVARAPU	BE	CSE	Male	OC
84	DARUN A	BE	CSE	Male	BC
85	HARISH V	BE	CSE	Male	BC
86	INBASUBETHAMALAR R	BE	CSE	Female	SC
87	JEYA LAKSHMI B S	BE	CSE	Female	BC
88	KALIDAS J	BE	CSE	Male	SC
89	KARTHICK RAJA S	BE	CSE	Male	BC
90	KARTHIKEYAN P	BE	CSE	Male	BC
91	KRISHNA A P	BE	CSE	Male	BC
92	MALATHI M	BE	CSE	Female	BC
93	NAGALAKSHMI S	BE	CSE	Female	BC
94	NIKKITHA G	BE	CSE	Female	SC
95	PREETHI P	BE	CSE	Female	BC
96	PRIYANKA N R	BE	CSE	Female	OC
97	RAKSHANA S	BE	CSE	Female	BC
98	RESHIKAA S	BE	CSE	Female	BC
99	REVANTH KUMAR V	BE	CSE	Male	OC
100	REVATHY S	BE	CSE	Female	BC
101	RIZMINAPARVEEN M	BE	CSE	Female	BCM
102	ROHITH G R	BE	CSE	Male	SC
103	SAARIKA B	BE	CSE	Female	BC
104	SAIKUMAR M V	BE	CSE	Male	OC
105	SHAINA S	BE	CSE	Female	BCM
106	SIVASITHUVEL M	BE	CSE	Male	BC
107	SOUNDARYA G	BE	CSE	Female	OC
108	SRINIDHI S	BE	CSE	Female	BC

109	TEJASWINI K	BE	CSE	Female	OC
110	THAMIZHSELVAN C	BE	CSE	Male	MBC
111	VEDHA PRASATH C J	BE	CSE	Male	OC
112	VENCYMARY J	BE	CSE	Female	BC



**ENTREPRENEURSHIP AWARENESS CAMP (18/08/2016 to 20/08/2016)**

**ANNEXURE – II**

**PROGRAMME SCHEDULE**

<b>Date &amp; Day</b>	<b>Session</b>	<b>Subject/ Topic</b>	<b>Faculty</b>
18/08/2016 1 <sup>st</sup> Day	I	Inauguration- Camp Objective, Introduction to Entrepreneurship	Dr.K.Palanikumar , Principal & Coordinator / IEDC  & Dr. G. Gangi Reddy, Director TBI , University of Madras , Chennai .
	II	Historical background-Indian values vis-a-vis Entrepreneur ship and the present scenario	Mr. M. Udaya Shnkar Prabhu, Head business Development CAE Center, Chennai.
	III	Identification of opportunities for entrepreneurs	N.R Sasi kumar , Green House enterprises, Chennai -95
	IV	Mechanism of product selection and technology-assistance from R&D labs.	Dr.P.Saravanan , Professor / IT , SSIT, Chennai.
19/08/2016 2 <sup>nd</sup> Day	I	How to start a SSI unit	Dr. L. Mahesh Kumar , CEO / TBI, St.Peters Engineering College , Chennai.
	II	Tech. & commercial Aspects of SSI unit	Mr. M. Udaya Shnkar Prabhu, Head business Development CAE Center, Chennai.
	III	Industrial Visit (SFP Sons India Private Limited,A-24, MEPZ-Special Economic Zone, Tambaram, Chennai.)	Mr. S. Anand Kumar , AP / CSE , SSIT, Chennai & Mr. P. Rayavel, AP / CSE , SSIT, Chennai
	IV	Industrial Visit (SFP Sons India Private Limited,A-24, MEPZ-Special Economic Zone, Tambaram, Chennai.)	Mr. S. Anand Kumar , AP / CSE , SSIT, Chennai & Mr. P. Rayavel, AP / CSE , SSIT, Chennai
20/08/2016 3 <sup>rd</sup> Day	I	Support and financial assistance from Govt. agencies, banks, financial institutions	Prof. Raja Sreenivasan , Rajashree Management service Chennai
	II	Creativity and business concepts	Mr. G.Shanmugasundar , Coordinator / IEDC, SSIT
	III	Communication skills (Interacting with people) for better business.	Ms. Beena devi, Department of English , SSIT, Chennai.
	IV	Entrepreneur's success stories & Valedictory Function - Discussion with participants for their reactions about the camp.	Mrs. A.E Priya Associate Software Engineer CTS,Chennai



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Session I – 09.30 am to 11.00 am , Session II- 11.15 am to 12.45pm, Session III-01.15 pm to 02.45pm  
Session IV- 03.00pm to 04.30pm.





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## ENTREPRENEURSHIP AWARENESS CAMP (18/08/2016 to 20/08/2016)

### ANNEXURE – III

#### LIST OF FACULTY / RESOURCE PERSON

Sl. No.	Name	Address	Designation	Organization
1	Dr.K.Palanikumar	Sri Sai Ram Institute of Technology, Sai Leo Nagar , West Tambarm , Chennai -44	Principal & Coordinator / IEDC & DST NIMAT Projects	Sri Sai Ram Institute of Technology, Chennai.
2	Mr. M. Udaya Shnkar Prabhu,	Head business Development CAE Center, Chennai. 600113	Head business Development	CAE Center, Chennai. 600113
3	Dr. G. Gangi Reddy	Technology Business Incubator ( TBI) University of Madras, Dr.A L M PGIBMS, Sekkizhar Campus Chennai - 600 113	Managing Director	Technology Business Incubator ( TBI) University of Madras, Chennai.
4	Mr.G.Shanmugasundar	Sri Sai Ram Institute of Technology, Sai Leo Nagar , West Tambarm , Chennai -44	IEDC / Co-Coordinator	Sri Sairam Institute of technology, Chennai.
5	Mrs. Beena devi,	Sri Sai Ram Institute of Technology, Sai Leo Nagar , West Tambarm , Chennai -44	AP/ English	Sri Sairam Institute of technology, Chennai.
6	Dr. L. Mahesh Kumar ,	St.Peters Engineering College , Chennai.	CEO / TBI,	St.Peters Engineering College , Chennai.
8	Mr. P. Rayavel	Sri Sai Ram Institute of Technology, Sai Leo Nagar , West Tambarm , Chennai -44	AP / CSE	Sri Sairam Institute of technology, Chennai.
9	Prof. Raja Sreenivasan ,	Rajashree Management service Chennai -89.	Managing Director	Rajashree Management service Chennai -89.
10	Mr. S. Anand Kumar	Sri Sai Ram Institute of Technology, Sai Leo Nagar , West Tambarm , Chennai -44	AP / CSE	Sri Sairam Institute of technology, Chennai.
11	Mrs. A.E Priya	Associate Software Engineer CTS,Chennai	Associate Software Engineer	CTS,Chennai



**ENTREPRENEURSHIP AWARENESS CAMP (18/08/2016 to 20/08/2016)**

**ANNEXURE – IV**

**LIST OF INDUSTRIES VISITED**

**Date of Visit: 19/08/2016 ( on Day II - Session III & IV)**

Sl no	Name , Address & Contact details	Product / service
1	SFP Sons India Private Limited, A-24, MEPZ-Special Economic Zone, Tambaram, Chennai, Tamil Nadu, India Pin Code - 600 045.	<ul style="list-style-type: none"><li>• SFP Sons product portfolio ranges from high quality attars, perfumes, essential oils, body care products to home fragrance solutions.</li><li>• Mobile technology selection</li><li>• Digital Marketing</li></ul>

## ANNEXURE – V

### FEED BACK ANALYSIS OF PARTICIPANT

#### QUALITATIVE FEEDBACK SUMMARY

**Programme Location:** Sri SaiRam Institute of Technology, Chennai – 44, Tamil Nadu.

**Date :** From 18/08/2016 to 20/08/2016

**Total No. of Participants:** 112

Through this three days entrepreneurship Awareness camp the participants had learned and even delivered their new ideas for being an entrepreneur and even could choose entrepreneurship as a career option. Also the objective of this camp is to create awareness among students of Engineering was achieved from the participant's feedback. The participants gained knowledge on factory environment, practical applications of the theory into practices, electrical measurement products through the industrial visit.

From the participant's feedback, the following major valuable points about the camp were observed,

1. Basic concepts and approaches of Entrepreneurship were covered also provided awareness about the entrepreneurship.
2. All the sessions were properly coordinated, implemented and managed very effectively.
3. Sessions on creativity and management related quiz was really awesome.
4. Learned how to prepare correct and efficient business plan.
5. Learned key concepts regarding setting up new business.
6. Content of the camp was very good; various aspects of Entrepreneurship were covered concisely.
7. Memorable experience to all students and in future wiliness to attend similar kind of EAC programmes.
8. Company visits motivated the participants to start new business.
9. The program was very informative and enlightening.
10. Learned about how to become an Entrepreneur.

## QUANTITATIVE FEEDBACK SUMMARY

Q.1) From where you got the information about this programme?

- a) Pamphlets / Broacher. 60 Nos. (49.5%)
- b) News paper Advertisement. 00Nos. (0%)
- c) Posters/ Hand Bills .00 Nos. (0 %)
- d) Other (Please Specify) .62 Nos. (50.5%)

Q.2) What is your opinion about the duration of Programme?

- a) Short . 70Nos. (63%)
- b) Adequate. 52 Nos. (46.4%)
- c) Long Nos. 00Nos(0%)

Q.3) Did you find the Programme useful?

- a) Very much . 75 Nos. (75%)
- b) To some extent . 26 Nos. (25%)
- c) Not useful . 00 Nos. (00%)

Q.4) Did it fulfill your expectations?

- a) Yes. 91 Nos. (90%)
- b) To some extent . 8 Nos. 8%)
- c) No 02 Nos. (2%)

Q.5) Planning of the Programme

- a) Excellent . 66 Nos. (65%)
- b) Very good . 24 Nos. (24%)
- c) Good . 5 Nos. (5%)
- d) Satisfactory . 6 Nos(6%)



DEPARTMENT OF COMPUTER SCIENCE & ENGINEERING

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INNOVATION AND ENTREPRENEURSHIP  
DEVELOPMENT CENTRE ( IEDC )



Department of Science & Technology  
Ministry of Science & Technology  
Government of India



welcomes you for

# ENTREPRENEURSHIP AWARENESS CAMP (EAC)

Under the Aegis of

National Science and Technology Entrepreneurship Development Board  
Department of Science & Technology, Government of India, New Delhi

Sponsored by

DEPARTMENT OF SCIENCE & TECHNOLOGY  
Government of India, New Delhi



(18/08/2016 to 20/08/2016)



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Development Board (NSTEDB),  
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Entrepreneurship Development  
Institute of India, Gujarat



## CAMP - PHOTOS

CAMP Invitation – Inaugural Function



Department of Science & Technology  
Ministry of Science & Technology  
Government of India

## INNOVATION AND ENTREPRENEURSHIP DEVELOPMENT CENTRE ( IEDC )

*Three Days*  
**ENTREPRENEURSHIP AWARENESS CAMP (EAC)**

From 18/08/2016 to 20/08/2016



*organised by*

Department of Computer Science Engineering



**SRI SAI RAM INSTITUTE OF TECHNOLOGY**

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Sai Leo Nagar, West Tambaram, Chennai - 44.

Phone: 044 - 22512111 Fax: 044-22512323



*Funded by*  
NATIONAL SCIENCE & TECHNOLOGY ENTREPRENEURSHIP DEVELOPMENT BOARD (NSTEDB),  
DEPARTMENT OF SCIENCE & TECHNOLOGY  
Government of India, New Delhi

*Invitation*

*Sri*

## SAI RAM INSTITUTE OF TECHNOLOGY

Sai Leo Nagar, West Tambaram, Chennai - 44.

DEPARTMENT OF COMPUTER SCIENCE ENGINEERING

**INNOVATION AND ENTREPRENEURSHIP  
DEVELOPMENT CENTRE ( IEDC )**

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*Extend a hearty welcome to the*

*Three Days*

**ENTREPRENEURSHIP AWARENESS CAMP (EAC)**

From 18/08/2016 to 20/08/2016

Venue : Auditorium

**Sponsored by**

National S&T Entrepreneurship Development Board (NSTEDB)  
Entrepreneurship Development Institute of India- Gujarat  
DST-NIMAT- projects

**Dr. G. GANGI REDDY**

Director TBI

University of Madras , Chennai .

*has kindly consented to be the Chief Guest  
and deliver the inaugural address*

Ms. T. Sridevi  
CSEI HOD

Dr. K. Palanikumar  
Principal & Coordinator

Sai Prakash Leo Muthu  
CEO



[www.sairamgroup.in](http://www.sairamgroup.in)

## CAMP Photos

